



FUNCTIONAL FORUMS

Presented By:

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Cost and Pricing Group***

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Why?

- **To allow participants to discuss and come up with solutions to shared issues, problems, or concerns.**
- **Develop ideas to help others that may deal with the issue in the future.**
- **Networking** - Customer/Staff Involvement.
- **More Beneficial** - Specific issues of interest to you.
- **More Interesting** - Provides other parties perspectives.

Where?

- **Each group is assigned a particular location that the group can meet at to discuss their issue.**
- **The group assignment and meeting location lists are located at the registration table located in the Ballroom Foyer.**
- **Review your group assignment and location during break and meet for the discussions immediately after at your assigned locations.**

What?

- **Each group will select a leader to present a verbal out briefing to all the other conference participants on the final day of the conference.**
- **Each group leader is allowed 10 minutes to present the groups findings and recommendations.**